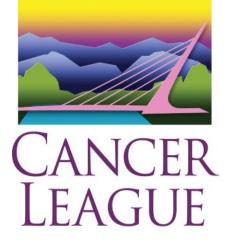
### North State



# **Derby Day** *Give Cancer a Run for its Money!*

Saturday, May 4, 2024

Mercy Oaks 100 Mercy Oaks Drive Redding, CA 96003

An evening to support North State Cancer League's mission to raise money for cancer related causes and services in our local community.

## SPONSORSHIP PACKET

Be known as an organization that is helping local cancer patients and their families

#### NORTH STATE CANCER LEAGUE'S Annual Event – Saturday, May 4, 2024

You won't want to miss the fun of the North State Cancer League event this year! Join us and other community leaders and make a significant and direct impact on the lives of those fighting cancer in our community. All proceeds from the evening go directly to our own community, helping to reduce the financial impact of those faced with a cancer diagnosis.

#### **ABOUT NORTH STATE CANCER LEAGUE**

North State Cancer League is a 100% volunteer run 501(c)3 non-profit. Our purpose is to raise money for cancer related causes, services, and equipment for our local community and to distribute funds raised for local services and projects. The generosity of our community is overwhelming. Over the past 38 years, we have raised more than \$3.3 million dollars in support of cancer research and services with our annual fundraising event. All donations are tax deductible and again, stay local.

#### SUPPORT A CAUSE THAT MAKES AN IMPACT

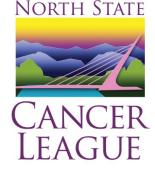
Since 2014, with the remarkable support of our community, we have donated over \$700,000 dollars to the following organizations: **Mercy Foundation North** (North State Cancer Patient Fund, the Advanced Navigational Bronchoscope (which helps to detect lung cancer), a Blood Cell Counter, AccuVein equipment and special recliners for Mercy's oncology unit, and Uber Health Transportation), **Alyssa Araiza Wings of Angels, Camp Okizu, Cancer Research Institute,** and **NorCal Think Pink**.

#### **ABOUT CANCER IN SHASTA COUNTY**

Cancer remains a prevalent disease in Shasta County. According to state and national statistics, Shasta County is in the top 5 counties in California for cancer cases. The top five cancers continue to be breast cancer, lung, pancreas, bladder, and non-hodgkin's lymphoma. Mercy Medical Center Redding's oncology alone sees 1,300 new cancer patients a year. About 50% of the cancers are discovered at stage 1, when it is most treatable, approximately 50% are discovered at stage 4, when treatment options are fewer.

#### Derby Day - Give Cancer a Run for its Money!

This exciting evening is a high-profile fundraising event benefiting local cancer patients and their families. It will be held on Saturday, May 4, 2024. The event includes delicious food, live music and entertainment, a phenomenal silent and live auction, jewel of the night raffle, and an inspiring Raise-the-Paddle for cancer call.

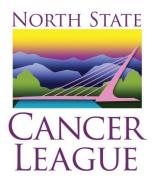




Derby Day Gíve Cancer a Run for íts Money! Saturday, May 4, 2024 Mercy Oaks - Redding, CA

225+ Attendees	SPONSORSHIP LEVELS						
Event Benefits	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Table \$1,000	Tickets \$125		
Seating type at the Gala	VIP	Premium	Preferred	Reserved	Open		
Number of tables / guests	2/16	1/8 1/8		1/8	0/1		
Number of bottles of wine provided on the table	4	4	2	0	0		
Opportunity to speak to guest from the Podium							
Marketing Benefits							
Recognition on social media							
Logo/name in press release							
Logo/name on Gala website							
Verbal recognition as sponsor from the stage during the Gala							
Logo/name on signage at the Gala							
Logo and name listed as sponsor in event program							
Recognition in Thank You ad							

For more information on the sponsorship packages, please contact: Christy Davis, Sponsorship Chair Ph: 530.215.2006 or email: <u>CDavis@goldenvalley.bank</u>



### Derby Day Gíve Cancer a Run for íts Money! Saturday, May 4, 2024 Mercy Oaks in Redding, CA

Sponsorship Levels									
	Platinum	Gold	□ Silver		Table		Ticket		
	\$7,500	\$5,000	\$2,500		\$1,000		\$125		
Contact									
Name			_ Telephone _						
Email									
Address, City, St	ate, Zip Code _								
Enclosed is my payment by:  Credit Card - or - Check # in the amount of Tax-deductible, charitable donation payable to "North State Cancer League"									
UISA	D Maste	rCard 🔲	Discover 🛛	Am	Ex				
Name on Credit Card Card Number									
Expiration Da	piration Date / Amount \$ Signature								
<b>Sponsor information – Platinum, Gold, or Silver levels</b> Please list your Name and/or Business, as you want it to appear in the program and please attach any logos associated:									
Name Business									
I would like to personalize this contribution in: 🗖 Honor of									
Memory of			or						
Please do not list my name as a Sponsor in any printed materials.									

Please return this form with your payment to: North State Cancer League P.O. Box 493676 Redding, CA 96049-3676 NSCL.gives@gmail.com

For recognition in the event program, please respond by March 1, 2024. Please contact Christy Davis Ph: 530.215.2006 or email: CDavis@goldenvalley.bank

Tax I.D. #47-1921627