

# **A Night Under the BIG Top**

**Saturday, May 3, 2025**

Shasta District Fair &  
Event Center  
1890 Briggs Street  
Anderson, CA 96007

An evening to support North State Cancer League's mission to raise money for cancer related causes and services in our local community.

## **SPONSORSHIP PACKET**

# PARTNER WITH NORTH STATE CANCER LEAGUE

Be known as an organization that is helping local cancer patients and their families

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## NORTH STATE CANCER LEAGUE'S Annual Event – Saturday, May 3, 2025

You won't want to miss the fun of the North State Cancer League event this year! Join us and other community leaders and make a significant and direct impact on the lives of those fighting cancer in our community. All proceeds from the evening go directly to our own community, helping to reduce the financial impact of those faced with a cancer diagnosis.

## ABOUT NORTH STATE CANCER LEAGUE

North State Cancer League is a 100% volunteer run 501(c)3 non-profit. Our purpose is to raise money for cancer related causes, services, and equipment for our local community and to distribute funds raised for local services and projects. The generosity of our community is overwhelming. Over the past 39 years, we have raised more than \$3.4 million dollars in support of cancer research and services with our annual fundraising event. All donations are tax deductible and again, stay local.

## SUPPORT A CAUSE THAT MAKES AN IMPACT

Since 2014, with the remarkable support of our community, we have donated over \$800,000 dollars to the following organizations: **Mercy Foundation North** (North State Cancer Patient Fund, Sierra Pacific Regional Cancer Center, the Advanced Navigational Bronchoscope (which helps to detect lung cancer), a Blood Cell Counter, AccuVein equipment and special recliners for Mercy's oncology unit, and Uber Health Transportation), **Alyssa Araiza Wings of Angels, Camp Okizu, Cancer Research Institute, and NorCal Think Pink.**

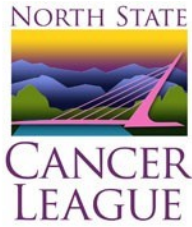
## ABOUT CANCER IN SHASTA COUNTY

Cancer remains a prevalent disease in Shasta County. According to state and national statistics, Shasta County is in the top 5 counties in California for cancer cases. The top five cancers continue to be breast cancer, lung, pancreas, bladder, and non-hodgkin's lymphoma. Mercy Medical Center Redding's oncology alone sees 1,300 new cancer patients a year. About 50% of the cancers are discovered at stage 1, when it is most treatable, approximately 50% are discovered at stage 4, when treatment options are fewer.

### *A Night Under the BIG Top*

This exciting evening is a high-profile fundraising event benefiting local cancer patients and their families. It will be held on Saturday, May 3, 2025. The event includes delicious food, live music and entertainment, a phenomenal silent and live auction, jewel of the night raffle, and an inspiring Raise-the-Paddle for cancer call.




















# A Night Under the BIG Top

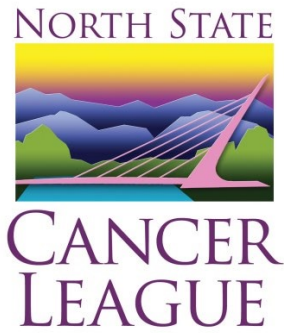
## Saturday, May 3, 2025

### Shasta District Fair & Event Center Anderson, CA

300+ Attendees	SPONSORSHIP LEVELS				
Event Benefits	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Table \$1,000	Tickets \$125
Seating type at the Gala	VIP	Premium	Preferred	Reserved	Open
Number of tables / guests	2 / 16	1 / 8	1 / 8	1 / 8	0 / 1
Number of bottles of wine provided on the table	4	4	2	0	0
Opportunity to speak to guest from the Podium					
Marketing Benefits					
Recognition on social media					
Logo/name in press release					
Logo/name on Gala website					
Verbal recognition as sponsor from the stage during the Gala					
Logo/name on signage at the Gala					
Logo and name listed as sponsor in event program					

For more information on the sponsorship packages, please contact:

Christy Davis, Sponsorship Chair  
Ph: 530.215.2006 or email: [CDavis@goldenvalley.bank](mailto:CDavis@goldenvalley.bank)



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## Saturday, May 3, 2025

### Shasta District Fair & Event Center Anderson, CA

#### Sponsorship Levels

- |  |  |  |   |  |
|--|--|--|---|--|
| <input type="checkbox"/> Platinum<br>\$7,500 | <input type="checkbox"/> Gold<br>\$5,000 | <input type="checkbox"/> Silver<br>\$2,500 | <input type="checkbox"/> Table<br>\$1,000 | <input type="checkbox"/> Ticket<br>\$125 |
|--|--|--|---|--|

**Contact**  
**Name** \_\_\_\_\_ **Telephone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Address, City, State, Zip Code** \_\_\_\_\_

Enclosed is my payment by:  Credit Card - or -  Check # \_\_\_\_\_ in the amount of \_\_\_\_\_.  
 Tax-deductible, charitable donation payable to "North State Cancer League"

- VISA       MasterCard       Discover       AmEx

Name on Credit Card \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration Date \_\_\_ / \_\_\_ Amount \$ \_\_\_\_\_ Signature \_\_\_\_\_

#### **Sponsor information – Platinum, Gold, or Silver levels**

Please list your Name and/or Business, as you want it to appear in the program and please attach any logos associated:

Name \_\_\_\_\_ Business \_\_\_\_\_

I would like to personalize this contribution in:  Honor of \_\_\_\_\_

-- or --

Memory of \_\_\_\_\_

Please **do not** list my name as a Sponsor in any printed materials.

Please return this form with your payment to:  
 North State Cancer League  
 P.O. Box 493676  
 Redding, CA 96049-3676  
 NSCL.gives@gmail.com

For recognition in the event program, please respond by March 1, 2025.  
 Please contact Christy Davis Ph: 530.215.2006 or email: CDavis@goldenvally.bank

Tax I.D. #47-1921627